HearBG, an initiative of the Bowling Green Area Chamber of Commerce, is a group dedicated to honoring Bowling Green's rich musical heritage while stimulating the community's economic development.

As a sponsor of HearBG, your business will be able to take special part in HearBG's inaugural event. For one night only, HearBG presents Revival: The Sam Bush Story at the historic Capitol Arts Center in downtown Bowling Green. Revival: The Sam Bush Story tells the story of the Bowling Green native who pioneered the newgrass genre. Sam Bush, the Father of Newgrass himself, will make a personal appearance and take part in a Q&A after the show.

Benefits include reserved seating, tickets to the Sam Bush concert at WKU on Sept. 12 and special promotional merchandise, in addition to visibility to the Bowling Green community.

BRONZE \$250

- Two (2) VIP reserved seats to film
- Two (2) HearBG T-shirts
- Name in program

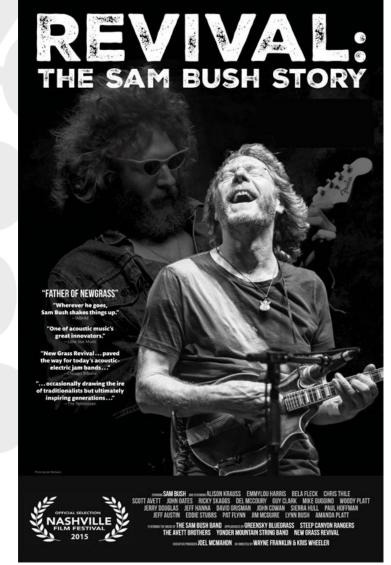
SILVER \$500

- Four (4) VIP reserved seats to film
- Four (4) tickets to Sam Bush concert
- Four (4) HearBG T-shirts
- Logo in program, on stage mention

GOLD \$1,000

- Eight (8) VIP reserved seats to film
- Eight (8) tickets to Sam Bush concert
- Eight (8) HearBG T-shirts
- Large logo in program and on stage mention, logo in TV ad and mention in radio ad if available





The Capitol Arts Center SEPTEMBER 11 Bowling Green, Kentucky | Doors open 6:30 p.m.



□ **BRONZE** \$250 □ SILVER \$500 GOLD \$1,000 \Box OTHER \$

BUSINESS NAME: ATTN:

PHONE: EMAIL:

Make checks payable to The Chamber Foundation. Please contact Kim Phelps at 270-901-4611 for more information.